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Men: Look Great This Fall/Winter

I recently attended Boston Store's semi annual fashion show which featured John Bartlett, their newest fashion designer collaboration. John Bartlett is a world renown designer who has quite a few years of experience and knows what a man wants.

John Bartlett's collection is for men that want a comfortable, rugged, yet refined look. I interviewed him and found out that the quality of clothes that Boston Store is carrying is much greater than the price so you're getting a great deal. The fabric is high quality so you can enjoy your new clothes for many years.

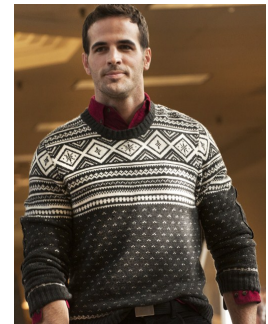
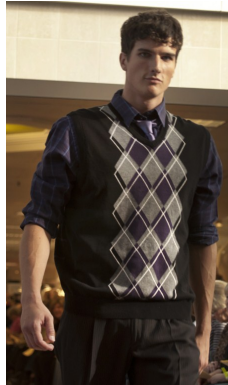
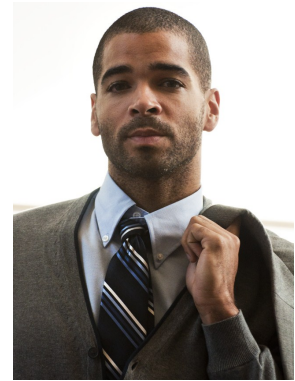
I asked him what item in the collection is his favorite and John said the military style jacket

(which he was sporting for the fashion show). It is really a nice jacket which you can wear with many outfits, either dressing the outfit up or down. You can wear it with jeans, as shown in the photo for a casual weekend, or dress it up with a nice pair of pants and button up shirt for the office.

Most of these items, depending on how you put them together, can be worn as a casual look at the office.

Feel free to take this to Boston Store; point at the outfit or item you want and ask them to find it in your size.

All photos by Lacy Landre, <http://www.etsy.com/shop/ahemvintage>



Fashion Week-Does it Affect Me?

Did you know that fashion week, which occurs two times a year, determines what the trends are for the next season and what retailers will sell?

There are 4 major places that fashion week takes place: New York, London, Milan and Paris (in that order). New York, which is arguably the hub of fashion, leads off the month of fashion weeks.

Each city mentioned above gets about a week to conduct the fashion shows for each fashion designer that has the means to have one. It's extremely costly

and takes a ton of work to put one on.

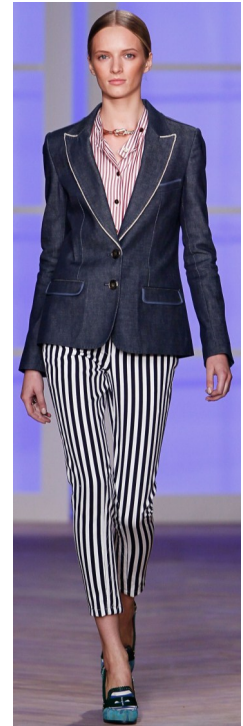
The collections for spring 2012 started being shown in early September and are finishing up October 5th in Paris.

I have diligently watched each and every show (with the exception of a few) so you, my clients, have the hottest trend information available to you. I know the trends and better yet, I know which ones will work best for you.

Whether your budget is \$50,000 or \$500, we'll get you looking the best you've ever looked.



Photos sourced from image.net



Impeccable Image LLC, Kimberly Gomez, 414-702-0558, impeccableimage@wi.rr.com, www.impeccableimagellc.com

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Fall/Winter 2011 Trends

Here's a quick list of the season's hottest trends:

- Capes/ponchos
- Polka dots
- Bright colored pants
- Long (duster) coats
- Fur
- Midcalf (midi) or maxi skirts and dresses

Chunky knits

Lace accents

Leather skirts

Menswear

Warning: not every trend will work for you, whether it's due to personal style, color, or body type. Together we can determine which ones are worth you purchasing and having fun with.