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Fall/Winter Trends for Women

Boston Store has named some trends for this season. Read on to find out what they are.

First came a section that featured tweed. Tweed is hot this season and there was something for everyone. This isn't your grandfather's tweed jacket. All of the looks shown are very modern and fun. You can dress tweed up for the office or down for the weekend.

The next set of looks was called Back in Black. Black as a trend? When does it ever go out of style? Anyway, they had some nice looks.

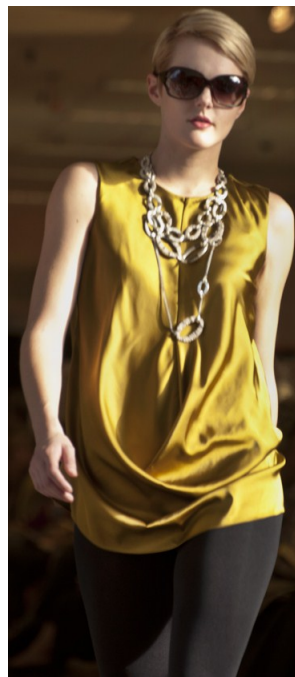
Another fun trend is Olive, as in the color olive green. One caveat about olive, if you have cool coloring, olive is not your best color. Olive is in the warm season of coloring. If you absolutely love olive and have cool coloring, wear it waist level and lower. Grab the olive leggings or an olive skirt. This way you can wear your best color near your face and hear major compliments.

Bohemian fun is the next set of looks. There were tons of color and prints in these looks but even if you shy away from both you can still have a bohemian vibe by choosing just one part of your outfit to showcase. Wear a colorful top or a printed skirt. If you're really classic, just get a fun scarf to finish off your otherwise subdued look.

Boston Store has recently added a fur section and the last set of looks featured some of the beautiful coats. These coats are not your grandma's bulky, bristly ones. They are on trend and wonderfully soft. **9-77** Besides the fur the last trend was called Evening Out and there were a lot of sequins, which is always a good thing.

You may have some of these trends already in your closet, if not, take this to Boston Store, point to what you want, and they will be happy to find it in your size.

All photos by Lacy Landre.



Men: Your Appearance Affects Others

The way you dress can have a transforming effect on the way you think and act. An example is when you dress like a business professional, you're more likely to act like a business professional.

Dressing professionally improves self discipline, just ask anyone in the Armed Forces. Military dress inspections force them to pay attention to detail and in that attention to detail is where battles are won.

Your personal appearance also affects others. First impressions are made within a few seconds of meeting someone. We observe a person before we speak with them.

If what you're wearing is doing most of the talking, you want to make sure you're sending the right message.

Certain colors and patterns are

powerful, others grab your attention, while some accentuate our natural tones and others affect our emotions. This means when choosing colors and patterns you must first understand what works for you and what doesn't.

A man dressed in a pinstriped navy blue suit and a blue shirt with a white contrasting collar and cuffs with a red tie screams power and authority.

A black suit, white shirt and black tie signals being somewhat closed off from feedback (remember this when determining what to wear to an interview).

Investing your time into your personal appearance will help propel you to new heights on your journey to becoming an Impeccably Dressed Man.

Written by: Fashionable Gentleman



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Expires March 31, 2012

Thank YOU!

Thanksgiving is this month, which causes us to reflect on the things we're thankful for.

I want to take this opportunity to thank you for being such a wonderful client. I greatly care for and appreciate each of my clients and you are no exception.

You are an inspiration to me in so many ways. You help me stretch

myself and reach for greater heights of creativity and excellence.

Thank you for stretching your thinking and for being open to trying new colors, styles and designs. This has enabled us to create new looks which you look awesome in!

I appreciate you as the special person you are and look forward to working together in the future.

